

Kevin Clarke

71 Moss Street, San Francisco, CA 94103

revkev24@sbcglobal.net

kevinclarkedesign.com

415-637-7994

EXPERIENCE

Self-employed freelance graphic artist 1996–present

Design, photo manipulation, print production and print management for clients ranging from individuals to nonprofit arts organizations to international corporate entities.

ARTS/NONPROFIT: local and national media campaigns, logo design, posters/postcards, web wireframes, print/web advertising;

BUSINESS: logo design, business systems, usage guides, print/web advertising, press kits, sales kits, exhibition collateral, presentation templates;

PUBLISHING: magazine design/templates, book design and production, book/magazine covers, textbooks;

RETAIL: packaging, point-of-purchase display, banners/flyers, print/web advertising, sales sheets, internal guidelines and publications

Pickett Communications | Woods & Woods | Kidsoft, Inc. 1994–2000

In-house production artist and designer for several advertising agencies. Created all stages of client presentation materials, from concept boards and mockups through final proofs. Fine-tuned all final files and assets prior to pre-press. Oversaw digital file management and created company-wide nomenclature for better traffic, access and organization.

Clients ranged from Bank of America to Norton Symantec to Robert Mondavi.

Hitachi 1992–1994

Worked with a team of silicon chip engineers and marketing personnel to create presentations, marketing collateral and inter-office graphics. Initiated and ran workshops to guide sales force towards more effective PowerPoint use to streamline content, drive messaging, and create more dynamic, effective presentations.

References provided upon request.

EDUCATION

Cornell University

1989 BFA Painting

Concentration in Mathematics

Ithaca, NY

Skowhegan School of Painting and Sculpture

1989 Residency

Skowhegan, ME

Studio Art Centers International

1988 Study Abroad

Florence, Italy

SKILLS

Creative direction

Art direction

Photo manipulation

Illustration

Offset print management

Project management

Marketing and brand consultant

Long document file handling

and formatting

PARTIAL CLIENT LIST

AcroSports

Aurora Theatre Company

Aperture Books

Arts, Technology & Culture

Consortium

Bay Area National Dance Week

California Bank of Commerce

Center for Asian American Media

Chris Black Dance

Cielo Vertical Arts

Circo Zero

CMP Media

CounterPULSE

Dancers' Group

Electronic Musician Magazine

Frameline Film Festival

Hope Mohr Dance

The J2 Group, Inc.

Joe Goode Performance Group

Lehigh Valley Magazine

Lizz Roman & Dancers

Lynn Hershman Leeson

Mugwumpin

Noah's Bagels

ODC San Francisco

Penton Media | Game Audio

Pickett Communications

Quinn Associates

San Francisco Symphony

Scott Wells & Dancers

Shotgun Players

Software Developer Magazine

Suhaila Productions

The Field

Timeline Investigative Services

Tradeshow Media Partners

AARP

ebay

SEMICON